

OPPORTUNITY	DISPLAYED	GIFT MINIMUM	SUPPORTS
BRONZE LEAF	<p>Select either the Great Room of the Adirondak Loj or ADK MSC in Lake George</p> <p>Leaf, about 2.5" by 2"</p> <p>Three lines of text (24 characters each)</p>	\$1,000	Annual Fund
SILVER LEAF	<p>Select either the Great Room of the Adirondak Loj or ADK MSC in Lake George</p> <p>Leaf, about 2.5" by 2"</p> <p>Three lines of text (24 characters each)</p>	\$2,500	Annual Fund
GOLD LEAF	<p>Select either the Great Room of the Adirondak Loj or ADK MSC in Lake George</p> <p>Leaf, about 2.5" by 2"</p> <p>Three lines of text (24 characters each)</p>	\$5,000	Annual Fund
FOUNDATION STONE	<p>Select either the Great Room of the Adirondak Loj or ADK MSC in Lake George</p> <p>Leaf, about 2.5" by 2"</p> <p>Four lines of text (24 characters each)</p>	\$10,000	Annual Fund or by agreement

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Named Scholarship Fund	On printed and electronic materials related to this fund	\$10,000	The ADK scholarship program of your choosing
Named Endowment Fund	On printed and electronic materials related to this fund	\$10,000	Select from a number of mission-related projects
Named Fund	On printed and electronic materials related to this fund	\$10,000	Annual Fund or designate your gift to a specific program or project within the Annual Fund

OPPORTUNITY	DISPLAYED	GIFT MINIMUM	SUPPORTS
ADIRONDACK CHAIRS (3 AVAIL. AT HEART LAKE; NONE AT JBL)	Plaque location to be determined Bronze plaque, 5" by 7" Four lines of text (24 characters each)	\$1,000	Annual Fund
BENCHES (NONE AVAILABLE AT THIS TIME)	Centered on the seat back Bronze plaque, 5" by 7" Four lines of text (24 characters each)	\$2,000	Annual Fund
HEART LAKE CANOE AND KAYAK KIOSK	On wooden signpost near kiosk Bronze plaque, 5" by 7" Four lines of text (24 characters each)	\$5,000	Annual Fund

THE LOJ AT HEART LAKE LIBRARY NOOK	<p>On the inside of the dining room, near the library door</p> <p>Bronze plaque, 5" by 7"</p> <p>Four lines of text (24 characters each)</p>	\$10,000	Loj and Annual Fund
NEW LEAN-TO (3 Available)	<p>On the lean-to, built on new campground loop, select from previously identified locations</p> <p>Bronze Plaque 5" by 7"</p> <p>Four lines of text (24 characters each)</p>	\$25,000 (includes site, lean-to and picnic table)	Annual Fund
HEART LAKE LEAN-TO (AVAIL. #1 ,2, 12, 13, 15,16)	<p>On the lean-to</p> <p>Bronze Plaque 5" by 7"</p> <p>Four lines of text (24 characters each)</p>	\$25,000 (includes site, lean-to and picnic table)	Annual Fund
JOHNS BROOK LODGE MAINTENANCE SHED	<p>On the entrance</p> <p>Bronze plaque, 5" by 7"</p> <p>Four lines of text (24 characters each)</p>	\$25,000	JBL and Annual Fund
HEART LAKE PAVILION	<p>To be constructed; site to be determined by staff</p> <p>Bronze plaque, 5" by 7"</p> <p>Four lines of text (24 characters each)</p>	\$50,000	Pavilion and Annual Fund

THE LOJ AT HEART LAKE PRIVATE GUEST ROOMS (AVAIL. #5,6,7,8)	<p>On the entrance</p> <p>Bronze plaque, 5" by 7"</p> <p>Four lines of text (24 characters each)</p>	\$50,000	Loj and Annual Fund
HEART LAKE MAINTENANCE SHOP	<p>On the entrance</p> <p>Bronze plaque, 5" by 7"</p> <p>Four lines of text (24 characters each)</p>	\$50,000	Annual Fund
HEART LAKE CAMPGROUND CABIN	<p>On interior near door</p> <p>Bronze plaque, 5" by 7"</p> <p>Four lines of text (24 characters each)</p>	\$50,000	Annual Fund
HEART LAKE TRAILHEAD KIOSK (3 AVAILABLE)	<p>On the kiosk frame</p> <p>Bronze plaque, 5" by 7"</p> <p>Four lines of text (24 characters each)</p>	\$50,000	Annual Fund
THE LOJ AT HEART LAKE DINING ROOM	<p>On the inside of the dining room, near the door to the great room</p> <p>Bronze plaque, 5" by 7"</p> <p>Four lines of text (24 characters each)</p>	\$75,000	Loj and Annual Fund
JOHNS BROOK LODGE BRIDGE	<p>On the JBL side of the bridge</p>	\$100,000	JBL and Annual Fund

	Bronze plaque, 5" by 7" Four lines of text (24 characters each)		
HEART LAKE DOCK AND BEACHHEAD	On wooden signpost near beach Bronze plaque, 5" by 7" Four lines of text (24 characters each)	\$150,000	Annual Fund

Your generous donation will be applied to the annual fund unless otherwise specified or agreed. In supporting the annual fund, your gift will be used where the need is greatest at the time of your donation.

A note about the lifespan of your named item and your plaque:

Plaques will be ordered following the successful completion of your pledge and will remain on display throughout the lifespan of the naming opportunity you selected.

Exterior items (benches, chairs, bridges and other structures) must weather Adirondack winters and other conditions. ADK will repair and maintain the item as long as practicable but will eventually need to replace or stop using the item.

ADK reserves the right to maintain, replace, move, or otherwise alter a plaque or its display. We will do so in keeping with the intent of your gift. In the event that we replace or stop using the item, we will move your plaque to a new location on the same property.

Plaque Order Form

Name:

My naming opportunity is a:

Leaf for the Tree of Giving to be displayed at Loj at Heart Lake Lake George

Please note, each line has up to 24 characters. Include any punctuation and spaces.

My plaque will read:

Line 1 _____

Line 2 _____

Line 3 _____

My naming opportunity is a:

Lean-To Bench Adirondack Chair Kiosk at

Loj at Heart Lake Johns Brook Lodge

Foundation Stone for the Tree of Giving, Room, Cabin or Building

Which Room, Cabin or Building: _____ at

Loj at Heart Lake Johns Brook Lodge

Other _____

Please note, each line has up to 24 characters. Include any punctuation and spaces.

My plaque will read:

Line 1 _____

Line 2 _____

Line 3 _____

Line 4 _____

Notes: