



SPONSORSHIP AND UNDERWRITING OPPORTUNITIES

<p>TRAIL PROJECTS</p>	<p align="center"><u>Sponsor one or more of NTD's 9 unique trail projects!</u></p> <ul style="list-style-type: none"> Your logo prominently displayed on event announcements, posters, press releases, sponsorship board, and T-shirt. Special recognition and link on ADK's Web site Special recognition in <i>Adirondack</i>, ADK's bi-monthly publication reaching 20,000 households; and in the ADK Annual Report 	<p>\$500ea.</p>
<p>SATURDAY'S RECOGNITION DINNER</p>	<p align="center"><u>Be one of 4 underwriters to provide a delicious hard earned dinner for volunteers after a long day of trail work!</u></p> <ul style="list-style-type: none"> One-sixth page ad in ADK's Sept/Oct issue of <i>Adirondack</i> magazine Company name listed on the back of T-shirt and sponsorship board Company recognition on ADK's Web site with 40,000 unique users/month; in the <i>Adirondack</i>, ADK's bi-monthly publication reaching 20,000 households; and in the ADK Annual Report 	<p>\$400ea.</p>
<p>T-SHIRTS</p>	<p align="center"><u>Be one of 3 underwriters of the official uniform for NTD 2009!</u></p> <ul style="list-style-type: none"> One-twelfth page ad in ADK's Sept/Oct issue of <i>Adirondack</i> magazine Company name listed on the back of T-shirt and sponsorship board Company recognition on ADK's Web site with 40,000 unique users/month; in the <i>Adirondack</i>, ADK's bi-monthly publication reaching 20,000 households; and in the ADK Annual Report 	<p>\$300ea.</p>
<p>FRIDAY'S KICK OFF DINNER</p>	<p align="center"><u>Be one of 2 underwriters for the kickoff dinner and gathering!</u></p> <ul style="list-style-type: none"> Company named listed on the back of T-shirt and sponsorship board Company recognition on ADK's Web site with 40,000 unique users/month; in the <i>Adirondack</i>, ADK's bi-monthly publication reaching 20,000 households; and in the ADK Annual Report 	<p>\$250ea.</p>
<p>VOLUNTEER SPONSORSHIPS</p>	<p align="center"><u>*New This Year* Sponsor a Volunteer!</u></p> <ul style="list-style-type: none"> Company or Individual name listed on the Event Sponsor Board Certificate of appreciation from the ADK Photos for sponsor's promotional use Company recognition on ADK's Web site with 40,000 unique users/month; in the <i>Adirondack</i>, ADK's bi-monthly publication reaching 20,000 households; and in the ADK Annual Report 	<p>\$25ea.</p>
<p>ITEM DONATION</p>	<p align="center"><u>Donate cool gear and prizes for our volunteer prizes!</u></p> <ul style="list-style-type: none"> Company name and logo on raffle tickets Company recognition on ADK's website with 40,000 unique users per month; in <i>Adirondack</i>, ADK's bi-monthly publication reaching 20,000 households; and in the ADK Annual Report 	<p>Items!</p>
<p>IN-KIND</p>	<ul style="list-style-type: none"> Company name listed on the back of T-shirts and Event Sponsor Board 	

To Sponsor, or For More Information call: (518) 668-4447 x 42

Cash sponsorships are recognized at full-cash value. In-kind support, such as products or services, is valued at one-half of the value of a cash corporate supporter or sponsor.